



Town of Truro

*"Began in Faith,
Continued in
Determination"*

Office of the Mayor

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September 2, 2010

Dear Members of the Community,

Mayor Bill Mills is formally inviting members of the community, and in particular our young population, families and professionals, to take the opportunity to provide insight to Town Council on the needs and desires of young people in our region, to support long term growth and retention of the Colchester County's youth population (i.e.: 40 and under). Presentations will be received by the Mayor on September 15 and 22nd between 6:30-9pm at Truro Town Council Chambers. The goal of these presentations is to provide Mayor and Council with insight from the people, by the people, on what they would like to see moving forward for a special population growth and retention convention - 'Colchester County Next Gen', to take place in the near future.

Mayor and Council based on interest shown interested in co-operation with CoRDA in the opportunity to develop an event comparable to the 'Next Gen 2010: Engaging Cape Breton's Next Generation' event hosted by the Cape Breton Partnership in 2010. To better understand this event as an example, please see: <http://www.capecbretonpartnership.com/index.cfm?ID=107> and <http://www.facebook.com/#!/NextGen2010CapeBreton?v=info&ref=ts>. This event in Cape Breton brought together young people, families and professionals from the region to discuss why they chose Cape Breton, what is missing to look toward in future planning strategies, and to engage those attending in a sense of community input and growth - in a fun, engaging atmosphere. The Cape Breton event included panels where those returned to Cape Breton and those who chose the region, shared their fun and inspiring stories, as well as local music and entertainment, opportunities for shared discussion, and live-streaming of the event online for those unable to attend. Many more creative ideas could be incorporated into such an event.

The challenge in pursuing such an event for our region is to determine how the event will play out, what the community would like to see take place, what community businesses and individuals are interested in partnering and volunteering, and how the event will be funded. To determine these things and move forward, the input of the community and members of the Colchester County Next Gen Facebook group is needed. We invite anyone with a vested interest in the growth and future of Colchester County to submit or present their

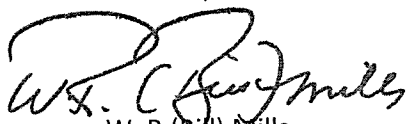
ideas on this potential event in the format of a document no more than one page in length, which answers these questions:

1. Why is the future of Colchester County important to you? Why do you see growth and retention of young families and professionals as important for local municipalities to focus on?
2. Why do you want to see a Colchester County Next Gen convention take place?
3. What ideas do you have for this event? Where might such an event take place? What would you like to see included in this event? Costs of producing this event are a significant consideration, so creative ideas for bringing business, organizations and members of the community on board to make this event feasible are crucial.
4. Would you attend this event? Do you know others who would attend this event? Would you pay a minor ticket price to attend this event, to support the costs associated with this event?
5. How can do you feel you or those around you/in your network contribute to this event?
6. What ideas do you have for funding or fundraising for this event? Do you know of any business that would be interested in sponsoring this breakthrough event in our region? What creative solutions do you suggest for allowing this event to happen without taking away from already allocated municipal resources?

In short, please share with us why this idea and vision is important to you, and your creative ideas and solutions to help make this event a reality. Each individual interested in participating will have no more than 10 minutes to present their one page presentation before Town Council on [INSERT DATES] between [INSERT TIMES]. For those wishing to participate, but uncomfortable presenting, submissions of one page presentations can be made to Mayor Bill Mills at bmills@truro.ca on or before September 14th, 2010.

This is a chance to share your voice and your vision - we are listening and the opportunity for dialogue is open. We look forward to working together with the community to bring something new to our region, and to take new initiatives toward population retention and expansion - let us work together to bring our young people home, and invite others to make our region home!"

Sincerely,



W. R. (Bill) Mills
Mayor of Truro